

## The FJU desk by Living Divani at ADI Design Index 2016

The elegant **FJU**, designed by the duo *Kaschkasch* for Living Divani has been chosen for the publication in the **ADI Design Index 2016** in the **Design for living** category, the yearbook that collects the best of Italian design, selected by the ADI Permanent Design Observatory.

Made up of a commission of more than 100 members including experts, designers, critics, historians, journalists, this entity evaluates those products that stand out for their originality, their functional and typological innovation, the production processes adopted, the materials used and for the formal synthesis achieved.

The selected products, together with those which will be chosen for the ADI Design Index 2017, take part in the pre-selection that will allow to participate in the next Compasso d'Oro ADI, the prestigious award that, for over sixty years, advises the public and experts on the best designers and the best firms of the Italian design.

**FJU** is an extremely linear desk, a practical foldable work space than can be closed to free up space whenever you need it. Thanks to a hidden mechanism the vertical position can be blocked, creating a suspended container for small objects or a magazine rack characterized by a captivating materic surface. Passpartout product designed for home but also perfect for contract, **FJU** summarizes purism and ingenuity of Nordic design together with the idea of elegance of **Living Divani**.

First presented at the Salone Satellite where it was noticed by the company that has decided to include in its collection, **FJU** testifies the path of a company that loves to **experiment and innovate**, who is open towards new generations and therefore who is always ready to **intercept the changes in the design world**.

Next to this important recognition, **FJU** is also one of the protagonists of the **exhibition "SVelo: the shape of the creative thinking"** that in October will present the selected products in two exclusive locations, Giureconsulti Palace in Milan and following the Appia Room in the ex Cartiera Latina in Rome.

The exhibition is presented as a formally flexible and constantly evolving path, like the design: a sequence of organic entities that vary gradually in shape and size, in order to materialize the cultural ferment and the constantly moving creative thinking which is the basis of the design world.